

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Released of Advertisement in ‘India the Journey 2013’ Annual Edition by M/s. Media Research & Marketing, Mumbai – Publication Charges – Sanction of an amount of Rs.80,000/- (Rupees Eighty Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 806

Dated:18-10-2013
Read the following:

1. From Mr. Subhash Kulkarni, Executive Editor, India the Journey , Mumbai, Dated:8-05-2013.
2. Govt.Lr.No.2824/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.04-06-2013.
3. Bill No.ADV/ITJ 13-2556, of Mr. Subhash Kulkarni, Executive Editor, India the Journey, Mumbai, Dated:23-9-2013.

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ORDER:

In the letter 1st read above, Mr. Subhash Kulkarni, Executive Editor, India the Journey, Mumbai has requested to a four pages profile to release advertisement in “India the Journey 2013”. Accordingly, Government have issued a work order for an amount of Rs.80,000/- (Rupees Eighty Thousand only) including taxes, for publication of the advertisement in the reference 2nd read above.

2. In the reference 3rd read above, Mr. Subhash Kulkarni, Executive Editor, India the Journey, Mumbai, has furnished a bill for an amount of Rs.80,000/- (Rupees Eighty Thousand only) towards Four Full Page (colour) profile advertisement in “India the Journey 2013” Annual Edition and requested Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.80,000/- (Rupees Eight Thousand only) towards Four Full Page (colour) profile advertisement in “India the Journey 2013” Annual Edition by M/s. Media Research & Marketing, Mumbai.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Media Research & Marketing, through on line. The details of Bank account is as follows:-

Account Name	: M/s. Media Research & Marketing, Mumbai
Account No	: 20000802299
Name of the Bank	: Allahabad Bank, Juhu Vile Parle, Mumdai
IFSC Code	: ALLA0210523
PAN No.	: AACPK28028E

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To,
Mr. Subhash Kulkarni, Executive Editor, India the Journey, Mumbai
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER